

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 17341 161157Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----096745 170513Z /62
R 160954Z JUN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WSHDC 6372

UNCLAS BANGKOK 17341

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: BANZAI (THAILAND) LTD.

REF: USDOC 09711

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01
5. BANZAI (THAILAND) LTD.
6. 1166-70 RAMA 6 ROAD, CHARONEPHOL
7. BANGKOK 5
8. CONTACT: PRAMOTE MANUTHAM
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: CHARN MANUTHAM, VICE PRESIDENT AND
T. MORISHITA, GENERAL MANAGER
10. PHONE: 2518457 11. TELEX: 2009 YBTFCM
12. CABLE: BANZAI BANGKOK
13. ESTBL: 1970 14. EMPL: 25 15. SIZE: SMALL
16 REPUTATION: Y-SATISFACTORY 17. RPT DATE: 06/78
OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA
23A. 35490/235 IMP.AGT.DIST. OF AUTOMOTIVE MAINTENANCE EQUIPMENT
24. FOREIGN SALES: NA
25. FINANCIAL REF: MITSUI BANK, 138 SILOM ROAD,
BANGKOK, THAILAND.
26. TRADE REF: NA
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ALLEN GROUP INC.,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 17341 161157Z

KALAMAZOO, MICHIGAN FOR DIAGNOSTIC TEST EQUIPMENT; FMC CORP.,
CONWAY, ARKANSAS FOR BREAK SERVICE EQUIPMENT; GUITERMAN CO., INC.,
NEW YORK, N.Y. FOR MEASURING INSTRUMENTS; BANZAI LTD., JANPAN FOR
AUTOMOTIVE SERVICE EQUIPMENT; AB NIKE HYDRAULIC ESKILSTUNA, SWEDEN
FOR BODY REPAIR EQUIPMENT; YASUI SANGYO CO., LTD., JANPAN FOR
HYDRAULIC EQUIPMENT.
28. POST EVALUATION: BANZAI(THAILAND) LTD. WAS INCORPORATED IN

1970 WITH AN AUTHORIZED CAPITAL OF \$90,000 TO ACT AS IMPORTER,
RETAILER AND WHOLESALE OF AUTOMOTIVE MAINTENANCE EQUIPMENT.
EIGHTY FIVE PERCENT OF ITS IMPORTS ARE FROM JAPAN WITH THE
REMAINDER FROM THE U.S. (7 PERCENT) AND OTHERS. IT OWNS AN OFFICE
OF 144 SQ.METERS, A SHOWROOM OF 144 SQ.METERS AND A STOREROOM OF
144 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS.
FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$729,000. IT
EMPLOYS 25 PEOPLE INCLUDING 2 SALESMEN. THE MANUTHAM FAMILY HOLDS
51 PERCENT OF THE TOTAL SHARES WHILE FOREIGNERS(JAPANESE) HOLD
49 PERCENT. LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT; IT IS
CONSIDERED TO BE AN ACCEPTABLE TRADE CONTACT FOR U.S. FIRMS.
29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO17341
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780253-0530
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780652/aaaabsvu.tel
Line Count: 75
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a230e287-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2328529
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: BANZAI (THAILAND) LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a230e287-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014